



DDL Direct Dye Lifter

why you need it:

- removes unwanted direct dyes
- success with or without developer
- creative control for special effects

key benefits:

- freshly-activated formula
- may be mixed with water for gentler lifting
- helps preserve the integrity of the hair
- features a creamy, non-drip formula
- formulated without: ammonia, formaldehyde, gluten, parabens and fragrance
- cruelty-free and made in the USA

how you use it:

Activation: Pour Malibu C DDL Crystals into nonmetallic mixing bowl. Add 3 ounces of 10-20 volume developer and mix thoroughly. Use immediately. For gentler lifting, mix with water (tepid, room temperature) instead of developer. Additives not recommended.

Application: Section hair and apply freshly mixed Malibu C DDL with a brush to each section. Allow to remain on hair for a maximum of 45 minutes. The longer the processing time, the greater the lift. Check hair every 5 minutes until desired results are achieved. Shampoo thoroughly and rinse (Malibu C Wellness Shampoo recommended).

ingredients:

Potassium Persulfate, Sodium Carbonate, Sodium Persulfate, Xanthan Gum, Sodium Metasilicate, Disodium EDTA, Kaolin, Sodium Lauryl Sulfoacetate, Polyquaternium-10.

availability:

For professional use only. Available at your local distributor and on www.MalibuC.com/Prof.

